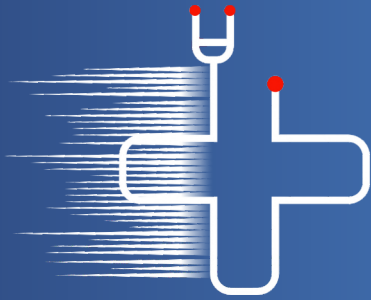


# PHARMATECH & HEALTH EAST AFRICA



# MEDICAL & LAB EAST AFRICA

## POST SHOW REPORT 2023

**24 | 25 | 26 AUGUST 2023**  
Diamond Jubilee Hall, Dar Es Salaam, Tanzania



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# INAUGURATION

24 August, 2023 at Diamond Jubilee Hall, Dar Es Salaam, Tanzania



**Hon. Dr. Godwin Oloyce Mollel**  
Deputy Minister, Ministry of Health, Tanzania

**Mr. Manoj B. Verma**  
Deputy High Commissioner, High Commission of India

**Mr. Fadhili Hezekiah**  
President, Pharmaceutical Society of Tanzania

**Mr. Vijayanka Brighuvanshi**  
Director, Exhibitions & Trade Services India Private Limited



**INDIA PAVILION AT THE EXPO WAS INAUGURATED BY**  
**Mr. Binaya Srikanta Pradhan - High Commissioner of India to Tanzania**



## STATISTICS IN FIGURES

**105+**

Participating Exhibitors

**5+**

Participating Countries

**2000+**

Unique Visitors

**1500+**

Registered Visiting Buyers

## EXHIBITOR STATISTICS

**80%**

Exhibitors will be participating again in the next edition

**85%**

Exhibitors are satisfied with the quality of visitors

**82%**

Exhibitor Engagement Rate during the expo

**90%**

Exhibitors appreciated the arrangements made by the organizers

## PARTICIPATING COUNTRIES



Tanzania



India



Kenya



Yemen



China

## VISITORS STATISTICS

**2800+**

Unique  
Visitors

**92%**

Visitors appreciated  
the qualitative  
& quantitative  
composition of  
exhibitors

**1478+**

Total  
Pre-Registered  
Visiting Buyers

## VISITORS BUSINESS PROFILE & INTEREST

**20%**

Pharmaceuticals

**6.3%**

API's

**7.5%**

Pharma Machinery  
& Packaging

**10%**

Ortho & Orthopaedic  
Implants

**9.5%**

Medical

**11.4%**

Medical Devices  
& Equipment

**10%**

Healthcare

**7.2%**

Hospital Furniture

**8%**

Surgical

**4.4%**

Hygiene &  
Cleanroom

**3.7%**

Veterinary

**2%**

Others



# SHOW PROMOTIONS

## 1. Social Media Post

Instagram

[Log In](#) [Sign Up](#)

**PHARMATECH & HEALTH  
EAST AFRICA**

**MEDICAL & LAB  
EAST AFRICA**

1 DAY TO GO

Tanzania's Premium International  
Exhibition focused on the Pharma,  
Medical, Healthcare, Lab &  
Related Sectors

24  
THURSDAY

25  
FRIDAY

26  
SATURDAY

AUGUST 2023

Diamond Jubilee Hall,  
Dar Es Salaam, Tanzania

VISITORS  
ENTRY  
FREE

SHOW TIMINGS : 10 AM TO 6 PM

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FOR MORE INFO, PLEASE CONTACT

Vijayanka Brighuvanshi | vijayanka@etsipl.in | +255 749 365 094

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Just 1 Day to Go for 2nd Edition of Pharmatech & Health East Africa concurrently held with Medical & Lab East Africa, Tanzania's Largest Pharma, Medical, Healthcare, Laboratory, Surgical, Orthopaedic & Related Industries International Exhibition.

📅 24 - 26 August, 2023

📍 Diamond Jubilee Hall, Dar Es Salaam

🕒 10 AM to 6 PM

Register Now - [www.eastafricapharmed.com](http://www.eastafricapharmed.com)

Ministry of Health Tanzania Tanzania Medicines & Medical Devices Authority Aphfta Tanzania Association of Pharmaceutical Industries Tanzania

18 likes
4 DAYS AGO

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← Post

TheCitizenTz  
@TheCitizenTz

AD

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The Citizen

16 August at 08:26 · 🌐

AD

Just 9 Days to Go for 2nd Edition of Pharmatech & Health East Africa concurrently held with Medical & Lab East Africa, Tanzania's Largest Pharma, Medical, Healthcare, Laboratory, Surgical, Orthopaedic & Related Industries International Exhibition.

📅 24 - 26 August, 2023

📍 Diamond Jubilee Hall, Dar Es Salaam

🕒 10 AM to 6 PM

Register Now - [www.eastafricapharmed.com](http://www.eastafricapharmed.com)

Ministry of Health Tanzania Tanzania Medicines & Medical Devices Authority Aphfta Tanzania Association of Pharmaceutical Industry Tanzania Pharmaceutical Manufacturers Association Tanzania Surgical Association Tanzania Medical Devices and Diagnostics Manufacturers Association Medical Women Association of Tanzania Pharmaceutical Society of Tanzania Tanzania Trade Development Authority

#pharma #medical #health #care #laboratory #surgical #orthopaedic #tanzania #eastafricapharmed

**PHARMATECH & HEALTH  
EAST AFRICA**

**MEDICAL & LAB  
EAST AFRICA**

9  
DAYS  
TO  
GO

EXPLORE

ENGAGE

ENHANCE

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AUGUST 2023

Diamond Jubilee Hall,  
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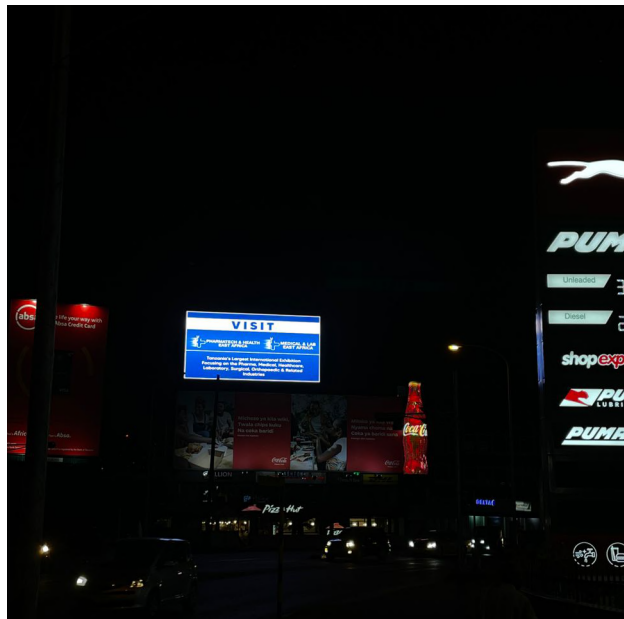
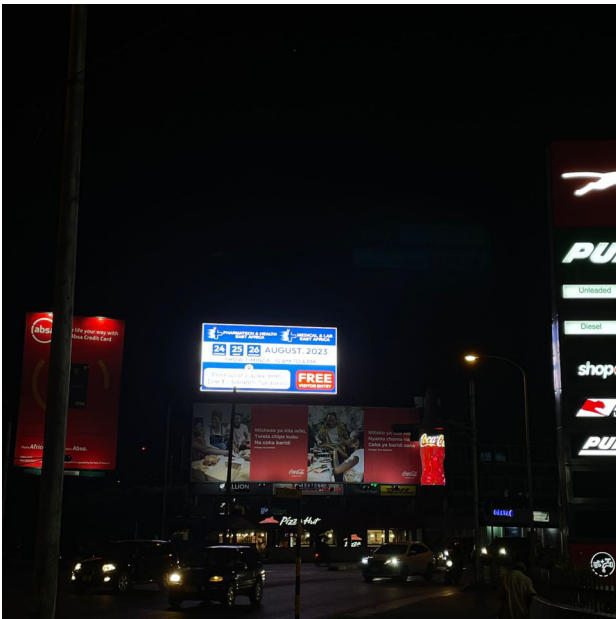
MEDIA PARTNER

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# SHOW PROMOTIONS

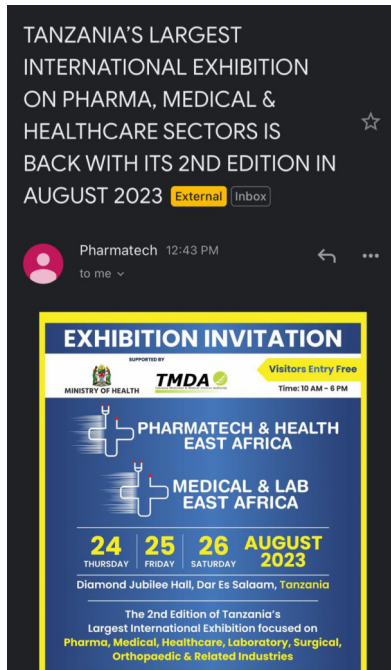
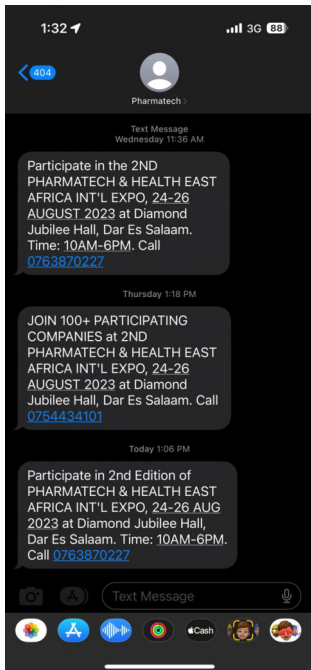
## 2. Hoardings / Banners





# SHOW PROMOTIONS

## 3. Media Coverage





# GLIMPSES OF

## Pharmatech East Africa, International Exhibition



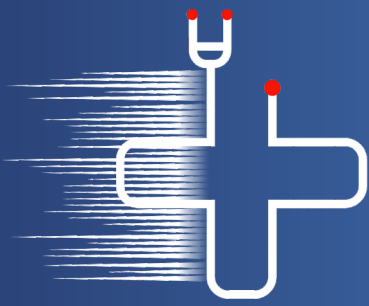


# GLIMPSES OF

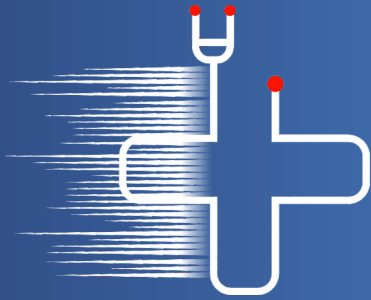
## Pharmatech East Africa, International Exhibition







# PHARMATECH & HEALTH EAST AFRICA



# MEDICAL & LAB EAST AFRICA

## MAKE YOUR PRESENCE

### 29 | 30 | 31 AUGUST 2024

Diamond Jubilee Hall, Dar Es Salaam, Tanzania



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