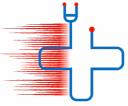


# PHARMATECH & HEALTH EAST AFRICA



# MEDICAL & LAB EAST AFRICA



4<sup>th</sup> Edition

Tanzania's Largest
Pharma, Medical,
Healthcare related
International Exhibition



21-22-23 August, 2025



Diamond Jubilee Hall, Dar Es Salaam, Tanzania

**ORGANISED BY** 

ORGANISING PARTNER





www.eastafricapharmed.com

### ABOUT THE EXPO



The 4th Edition of Pharmatech & Health East Africa concurrently held with Medical & Lab East Africa, the Largest Pharmaceutical, Medical, Healthcare, Laboratory and Surgical Exhibition in Tanzania will be taking place from the 21 - 23 August 2025 at the Diamond Jubilee Hall, Dar Es Salaam, Tanzania. The exhibition will be the gateway to the East African Business Community in Tanzania. It is the premier trade exhibition in its sector in the East Africa Region.

The event will be hosting Medical Professionals, Pharmacies, Hospitals, Health Organisations, Importers & Exporters, Decision Makers and Medical Practitioners from the East African Region in Tanzania. The show provides an immense opportunity to capture the untapped market of the East African Region. The show is organised by Exhibitions & Trade Services India Private Limited (ETSIPL) and Pharmaceutical Society of Tanzania (PST) are the Organising Partners of the Exhibition.

### **MARKET OVERVIEW**

- Tanzania is the most linguistic diverse country in East Africa.
- Tanzania's Pharma, Medical & Healthcare market is likely to experience robust growth in the coming years.
- Around 16% of Tanzania's GDP is formed by the export and import of goods and services.
- Tanzania imports approximately 90% of its essential medicines and health supplies.
- The vast majority of Pharma,
  Medical & Healthcare imports
  in Tanzania are dominated by
  India, Egypt, Switzerland, USA
  & South Africa.
- Forecast shows Tanzania's
  Pharma, Medical & Healthcare
  market would reach USD 900
  Million by 2026.

# WHY EXHIBIT?



Promote your company to decision makers through numerous branding opportunities offered with each sponsorship and exhibitor package.



Platform for new product launch and branding opportunity



Meeting point for senior Pharmaceutical, Medical and Healthcare Executives



Audience Filtering and Match Making



Access point to the market of Tanzania providing networking opportunity



Rendezvous with Main Decision Makers and form alliances



Benchmark your company's strength to leading companies in Tanzania



Largest Upcoming Pharma, Medical and Healthcare show in Tanzania



Direct Selling to Trade Intermediates



Be a part of the unique conference programs

# EXHIBITOR PROFILE



### Pharmatech & Health

#### **PHARMA**

API & Drugs, Ingredients, Pharma Machinery & Packaging

#### CARE

Home Care, Elder Care
Facility / Products, Cosmetics
and Beauty Care Products

#### **HEALTH**

Health Food & Nutrition Products, Elder Fitness Product, Health Informatics

#### **HERBAL & AYURVEDA**

Herbal Products & Medicines, Ayurveda & Wellness

#### **MEDICAL**

Medical Devices, Orthopaedic &
Ophthalmic Equipment (Eyes)
& Single-use Items, Medical
Technology & Testing Devices,
Assistive Device & Mobility Aid,
Rehabilitation Equipment, Medical
Disposables & Consumables

#### **LABORATORY**

Labs, Laboratory & Diagnostic Equipment, Laboratory Glassware

### **Medical & Lab**

#### **SURGICAL**

Surgical Equipments, Surgical Devices, Manufacturing Equipment & Parts

#### **MEDICAL TOURISM**

Hospitals, Nursing Home, Clinics & Medical Tourism Organisations

## WHY VISIT?





#### CONNECT

Connect with
the exhibitors from
various countries
displaying the
latest products in
pharmaceutical,
medical and
healthcare



#### **COLLABORATE**

Collaborate with sellers, buyers and associates doing business in the same industry



#### **EXPLORE**

Explore
the various
products on
display from the
industry of Pharma,
Medical and
Healthcare



#### **NETWORK**

Network with the various professionals and dignitaries from the Pharmatech sector who will be a part of the expo



#### **REFORM**

Reform with the latest trends in this segment gaining new plans to grow



#### **UPDATE**

Update yourself with innovative and more advanced solutions to benefit your business

## VISITOR PROFILE



#### **Hospital Administrators**

Government Hospitals Private
Hospitals Tertiary Care Clinics

#### **Manufacturers**

Equipment Manufacturers Reagent Manufacturers

#### **Medical Consultants**

General Physicians, Surgeons, Specialists, Super Specialists, Radiologists, Pathologists

#### **Government Officials**

Health and Safety officials Various Government Ministries Like, Health, Commerce, Finance, Industry etc.

### Officials from Medical Research Organisations

5 Scientists, Purchase Administrative

- 6 Local Associations
- 7 Lab Technicians
- 8 Importers & Exporters

- 9 Diagnostic Centre Owners
- Drug REGULATORY
  Authorities
- Foreign commercial corporations

- Pharma & Medical institutions
- Medical Tourism
  Operators
- Venture Capitalists

- Pharmaceutical Retailers, Dealers and Distributors
- Purchase Professionals from Organized Pharmaceutical Chains





### **CPD TRAINING**

**Highlights** 









Conference is concurrently held with the Exhibition





#### Exhibitions & Trade Services India Private Limited (ETSIPL)

Exhibitions & Trade Services India Pvt. Ltd. based out of Navi Mumbai, India is an ISO 9001:2015 Certified Organisation with more than 8 years of experience in promotion and organising of trade exhibitions across the globe. We have registered offices in Navi Mumbai, New Delhi and Kampala, Uganda. At ETSIPL, we have experience of dealing in 150+ International Trade Fairs taking place in 35+ countries in Europe, Asia, Africa, America and Oceania. Through its global network, ETSIPL has presence worldwide with local partners situated in most of the continents and is professionally committed to deliver best exhibition services in the industry.



#### The Pharmaceutical Society of Tanzania (PST)

The Pharmaceutical Society of Tanzania (PST) was established in accordance with the Societies Act Cap 337 and was registered on 30th January,1967 with registration No 5162. PST represents all pharmacy professionals including Pharmacist, Pharmaceutical Technicians and Pharmaceutical Assistants. Our goal through Pharmatech & Health East Africa jointly with Medical & Lab East Africa is to provide opportunities to explore the untapped potential of Tanzania and other neighbouring countries in the East African Region.

#### FOR MORE INFO, PLEASE CONTACT

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